

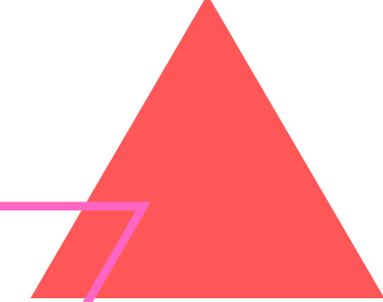
PROJECT

2019-2020



ANKH ASSOCIATION

Defending minorities rights
contact@ankhfrance.org



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ANKH ASSOCIATION

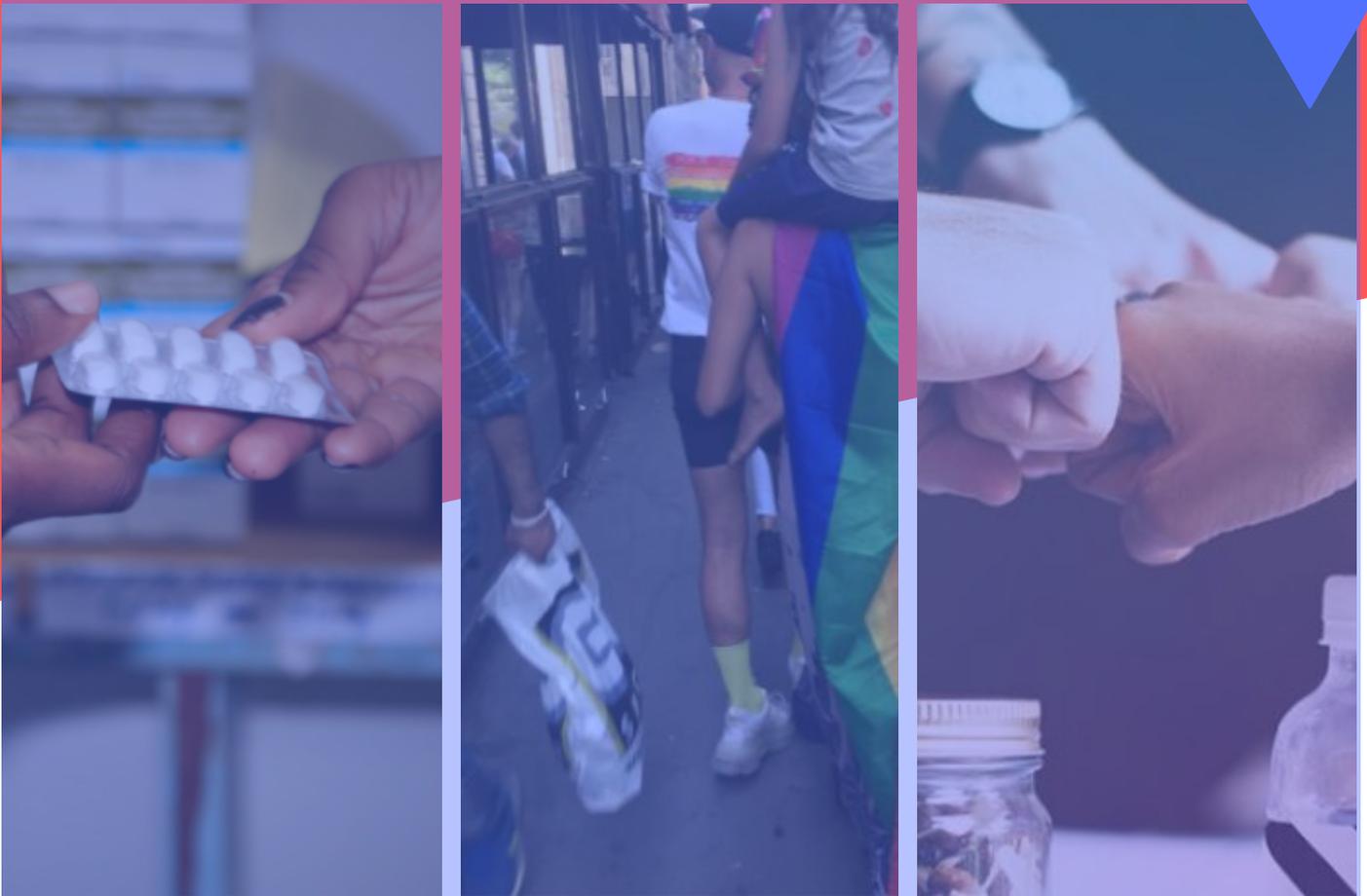
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INTRODUCTION



After a first year of existence full of activities and encounters, ANKH's motto for the coming year 2019-2020 will be efficiency and coherence.

Indeed, numerous projects have been implemented in year 2018-2019, which still need to be developed, and new projects will also start this year, so it is important that all projects are being well managed and coherent to ANKH's mission and objectives. Besides, our fields of action and beneficiaries audiences need to be redefined according to both our experience from last year and our new challenges and strategies. All of this will also include changes in the general organization of the association in order to reach more efficiency and long-lasting actions.

For the coming year 2019-2020, our activities will be organized into 3 poles, each of them targeting a specific audience: LGBTIQ community, people living with HIV, and artists.

Our field of action stays the Euro-Mediterranean region as a whole, and specifically France and Egypt, where most of our projects are already taking place. In each of these categories, we will also specifically focus on the people who had to leave their country of origin to resettle into a new one - migrants, asylum seekers... - because they are confronted to the biggest challenges. This will be a red line in our action this year.

3 POLES OF ACTION

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LGBTIQ COMMUNITY

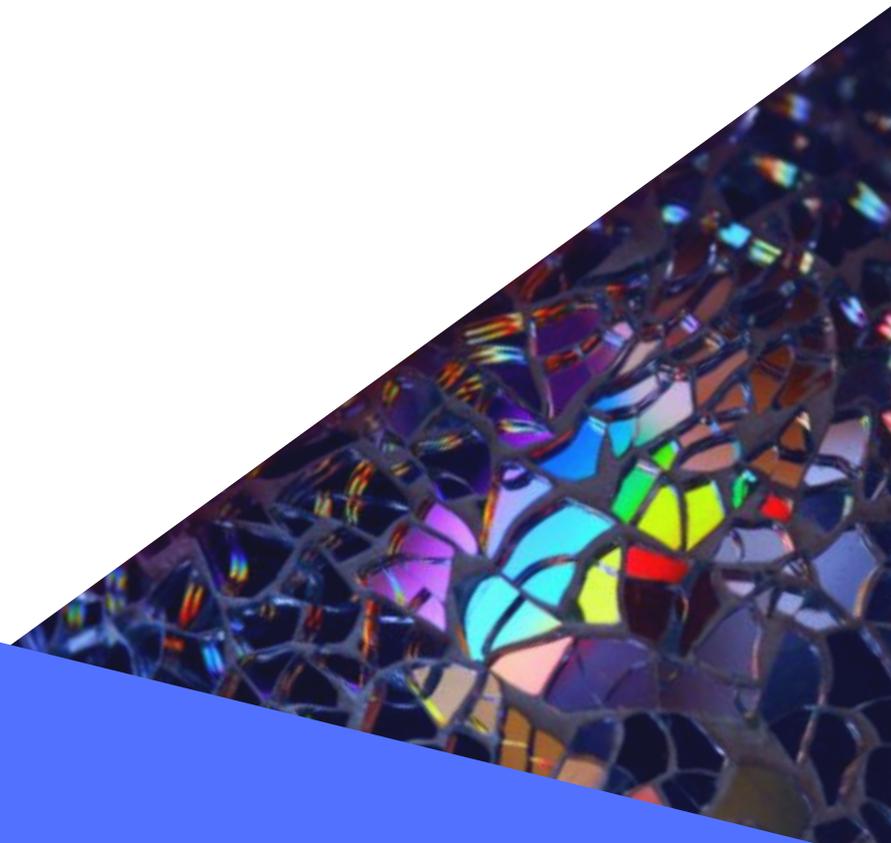
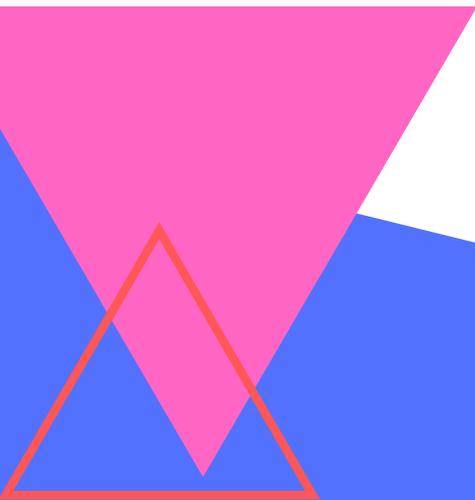
SALMA PROGRAM

Set up during the first semester of 2019, the Salma program will keep running during year 2019-2020, by strengthening our partnerships with organizations supporting the LGBTIQ community in various countries around the world (Rainbow Railroad in Canada, ARDHIS in France...) and establishing new ones.

Our objective for this year 2019-2020 is to be able to help around 50 people from 10 nationalities and 20 countries. We will specifically develop support activities for LGBTIQ migrants and asylum seekers in Europe, by setting up meeting dates in Paris for people to come and find help and contacts of lawyers and professionals, as well as housing options.

We also aim to set up an emergency fund in order to support the people the most in need.

We will also engage in a discussion along with our partners from the Paris region (ARDHIS, the city of Paris...) on the specific issue of accommodating LGBTIQ asylum seekers. Indeed, no specific housing solution is offered to them, and they either have to support themselves or are placed in shelters where they are confronted to the same challenges that made them leave their country (discrimination, social pressure...)



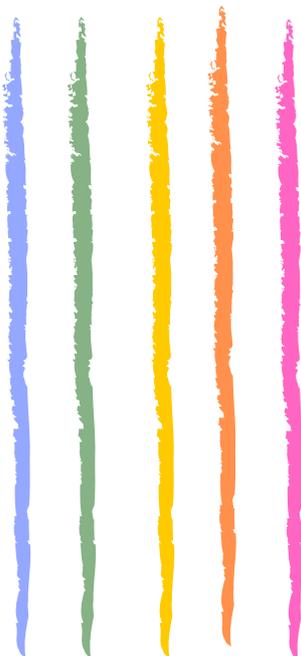
EUROPEAN WORKSHOP

In order to address the specific challenges that LGBTIQ activists from the MENA region are confronted with when resettling in Europe, a European workshop will be organized.

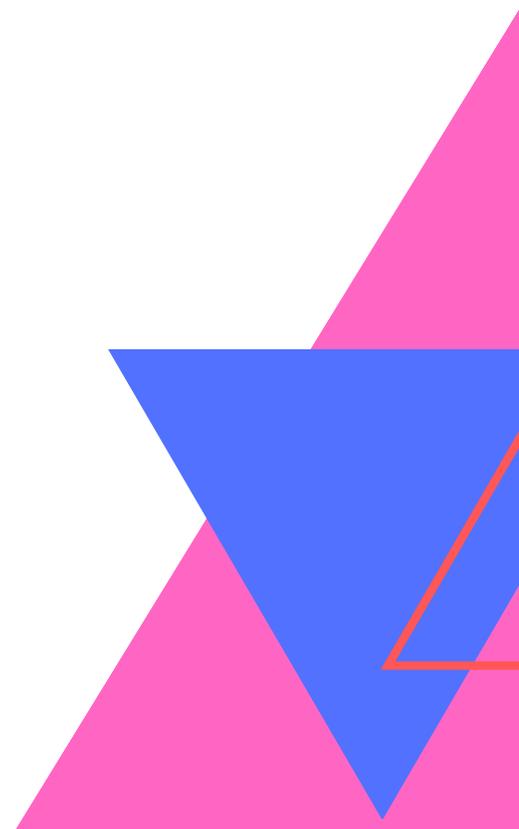
This workshop aims to:

- Share information, knowledge and practices between LGBTIQ activists from the MENA region having recently resettled in Europe;
- Train activists and community leaders on topics related to LGBTIQ issues in the region, and advocacy techniques;
- Build an international network of activists and organizations working on LGBTIQ issues in the region.

A call to participation will be launched in the fall 2019, followed by a pre-selection process. The workshop will last for 5 days, and take place in the Paris area at the beginning of 2020. It will include discussions, sharing of experience, meetings with speakers from various organizations working on related issues, and entertainment.



All Are Welcome



PARTNERSHIPS AND NETWORKING

In order to work more efficiently on all LGBTIQ related activities, ANKH association will work in partnership with several other local and international organizations dealing with the same issues.

We have already applied to join ILGA Europe, the biggest European federation of LGBTIQ organizations.

Members of the board will also attend a networking event organized in Berlin in October 2019 by IFA (Institut für Auslandsbeziehungen) gathering various LGBTIQ organizations from Europe, the Middle-East and Asia.

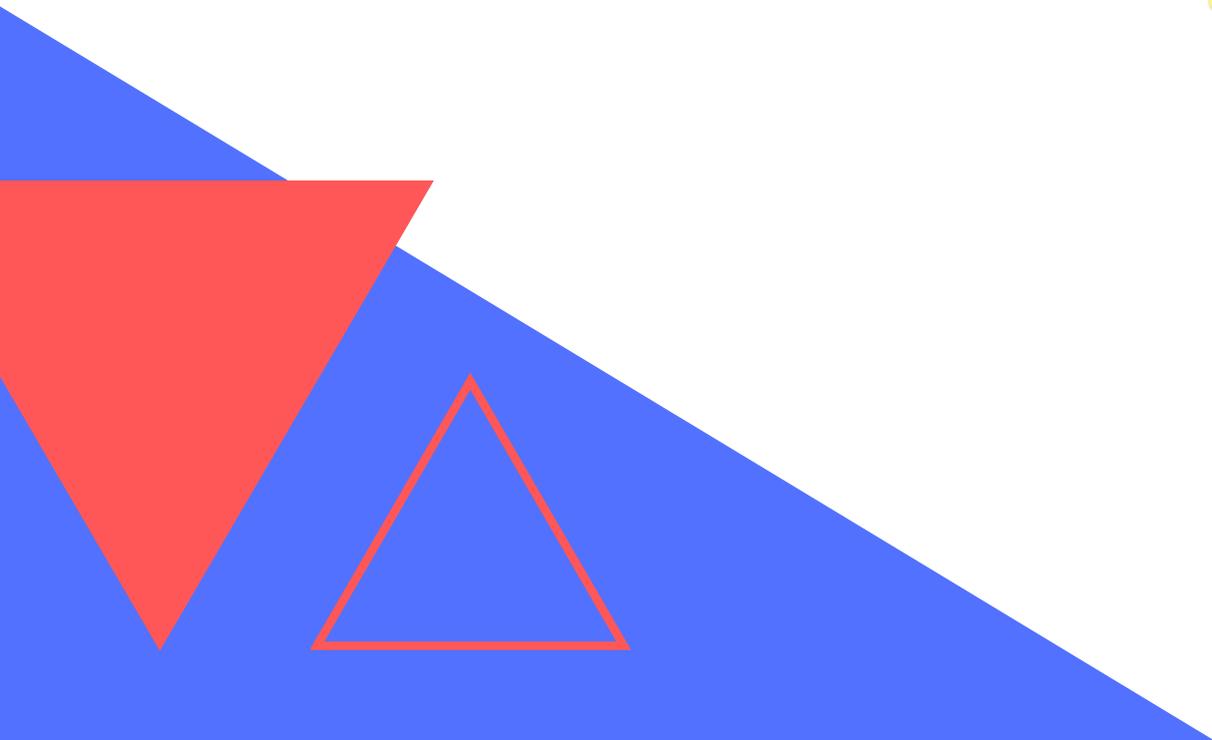
We have also started the process to join the Paris LGBTIQ center, so that our audience can benefit from the different services offered by the place (meeting rooms, events, network of organizations...)



'POINTS OF LIFE' EXHIBITION

Since the spring 2019, we have collected several testimonies of people living with HIV in Egypt, in order to be part of the 'Points of Life' exhibition. The testimonies include 2 videos, 2 sound records, 4 texts and images. The exhibition comes along a discussion with members of ANKH association on the situation of people living with HIV in Egypt, and can also be linked to more festive activities (concert, food, film screening...) in order to raise funds for the 'Know More' campaign.

The first event will take place on October 26th in Grenoble at la BAF, a community center hosting many LGBTIQ events. The exhibition will then be shown in various cities in France (Lyon, Marseille, Paris...) and Europe (Brussels, Amsterdam, Berlin...) in 2019/2020.

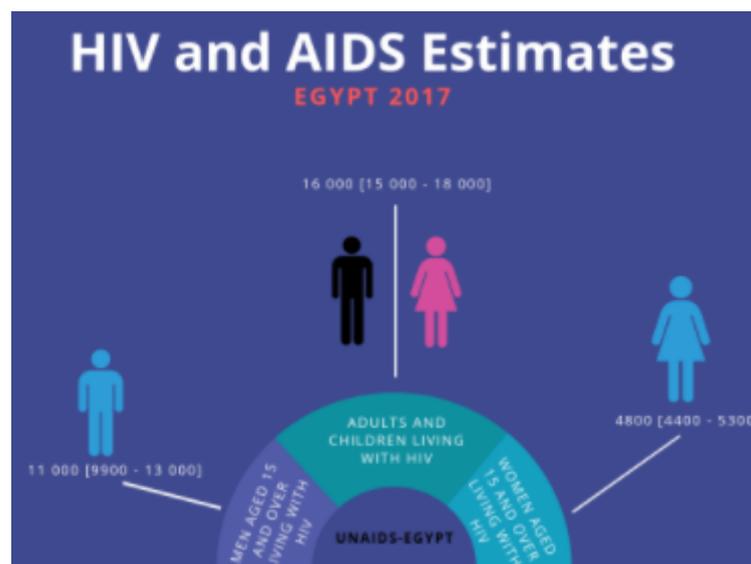


'KNOW MORE' CAMPAIGN

Launched in the fall 2018, the 'Know More' campaign is a sexual health campaign aiming to share information in Arabic on topics related with STDs/STIs and HIV prevention. It's our flagship project, being run on the long-term by an international team of volunteers and partners coordinating production, translation and sharing of information elements.

For the coming year 2019-2020, partnerships are being established with French organizations working on HIV prevention tools (Aides, Séropotes) so that they can provide us with documentation (booklets, flyers, texts, images...) to be translated into Arabic and shared in our network.

Behind sharing information, the 'Know More' campaign also implies personal exchanges and communication with the beneficiaries, who can share in an anonymous and secure way their problems and concerns, and be oriented towards specialists, organizations or solutions to address them. For the coming year 2019-2020, we aim to support 200 Arabic-speaking cases, half of them being established in Europe and the other half in the MENA region.





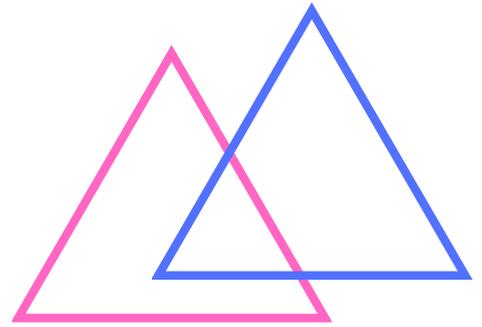
ACCESS TO TREATMENT AND PREVENTION TOOLS

Behind information sharing and awareness campaign, we aim to develop in 2019-2020 a program allowing people in need to have access to prevention tools or medical treatment.

We are working on establishing partnerships with French organizations working on this field in order to develop specific activities oriented to the Arabic-speaking minority in France, specifically newly arrived migrants.

Besides, we are also working on developing a sponsorship program, allowing us to raise funds from private companies in order to buy prevention tools and medicine to be sent to areas where people lack access to it.

EGYPT IN EXILE



The project “Egypt in Exile” aims at broadcasting the work of Egyptian artists living and working in Europe, some of them having left Egypt in the curse of the recent events, others being binationals and evolving for many years with this double identity. They all present a unique vision of their motherland, influenced by their own intricate feelings and experiences.

In the coming year 2019-2020, the event will tour different cities in France (Paris, Lyon, Marseille) and Europe (Amsterdam, Brussels).

To show the work of these photographers, filmmakers, musicians, dancers, artists and performers, to a European audience is a way to share their testimony of what happened in Egypt in the recent years. On an artistic basis rather than a journalistic or political one, it is also a way to talk more broadly about intercultural exchanges, and inter-individual encounters, between Arab and European countries. It opens a discussion, which we hope will be fruitful, between civil societies from both sides of the Mediterranean Sea, on a human and personal level, and outside of the political games and media agendas. Finally, it is also a great opportunity for these artists to make their work known from the European audience and peers, in a cultural scene that is too often limited to already-renowned artists sharing the same backgrounds and origins.



EXIL

ART WORKSHOPS

Support to independent artists is at the core of our mission. This is why we decided for the coming year 2019-2020 to set up art workshops with refugees or asylum seekers in Europe. The aim is not only to allow these artists to practice their art form in their country of resettlement, but also to get known by the local audiences, community and institutions, thus facilitating their integration.

This project also allows us to diversify our scope of activities, meet new audiences and find new ways to raise funds. The workshops will be open to all, and specific prices will be proposed to our members in order to allow people in difficult financial situations (unemployed, artists, asylum seekers...) to participate.

For the coming year 2019-2020, we have decided to support Egyptian dancer Mahmoud Ahmed, who will offer oriental and contemporary dance classes to the Parisian audience.



ANKH ASSOCIATION



ORGANIZATION

Always seeking to strengthen our organization and be more efficient, ANKH will continue in the coming year 2019-2020 to consolidate our team team.

The board and coordination team will be in charge of following up the activities implemented by our 3 poles, LGBTIQ, HIV, and Artists.

This year, we will also introduce a new distinction between “active members”, i.e. volunteers involved in the daily management of the organization, and “members”, i.e. people only participating in our activities as an audience member (students of the art workshops, audience of the events...)

A public meeting will also take place at the fall 2019 in Paris in order to set up a new team of volunteers in this city.

We aim to reach by the end of this year 30 active members and 300 members.

COMMUNICATION

Our communication strategy for the coming year 2019-2020 will imply completely translating our website into French, as it is already available in English and Arabic.

We will also develop our communication on social media, aiming to reach 10,000 followers on Facebook and to develop our presence on other social media (Instagram, LinkedIn...).

Thanks to new volunteers, we will as always focus on producing and sharing communication elements available in 2 to 3 languages (French, English, Arabic), with simple and efficient designs following our visual identity.

For the coming year 2019-2020, we also want to produce and share printed documentation (flyers, postcards, leaflets...) to the Arabic-speaking community in France, in order to reach people who have less access to online documentation.

SUPPORT AND PARTNERS

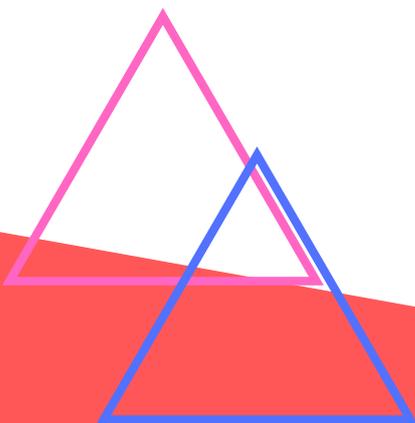
Partnership is an integral part of ANKH's strategy. This year, we aim to establish new partnerships with organizations and institutions working on various issues.

On LGBTIQ-related issues, we have already established contacts with IFA (Germany), ILGA (Europe), AFE (Lebanon), Kvina Kvina (Sweden).

Regarding HIV prevention we are also talking with 2 of the biggest French organizations: Séropotes and Aides. We are also thinking on applying to Coalition +, an international network of organizations fighting HIV and AIDS around the world.

In addition to these partnerships with organizations, we also wish to gain support from local institutions such as the City of Vitry-sur-Seine, the City of Paris, the Ile-de-France region, French Ministries and European institutions relevant to our fields of action.

In order to diversify our sources of funding and to gain more partners, we are also looking into private sponsors in order to raise funds for specific projects, like HIV prevention tools and treatment.





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